



Financial Wellness Begins with Education

Meet your financial goals & earn guaranteed college scholarships with your advisor

Saving for college is one of the biggest challenges families face today. The College Tuition Benefit® (CTB) and your advisor can reduce financial stress and provide a simple and effective way for your family to send a child or loved one to college.

Program Highlights

- Like frequent flyer miles, earn **Tuition Rewards® Points** by meeting with an advisor
- 1 Tuition Reward = \$1 guaranteed Tuition reduction, reducing tuition up to 25% annually, at 460+ participating colleges & universities
- Tuition Rewards can be gifted to children, grandchildren, nieces, nephews, stepchildren and godchildren
- Tuition Rewards are tax free

Tools & Resources to help families navigate all aspects of higher education



FastTrak® – students create a profile and are matched with colleges for a personalized admissions process



Ready Set College® – comprehensive college & career planning tools for students and parents



Newsroom – access to articles, tips, and advice about every step of the college process, funding, preparation, and career planning



Educational Foundation - offers hundreds of thousands of dollars in annual scholarships to students



Tuition Prime – a minimum 10% tuition discount for adult continuing education, degree programs, occupational certifications, special interest courses, etc.



Accidental Death - \$5,000 Account Holder Accidental Death Scholarship program

Ask your financial advisor about CTB